



## **New York Deputy District Director Alfred J. Titone**

Al Titone was appointed the Deputy District Director (DDD) of the SBA's New York office in January 2010. In addition to his duties as the DDD, he also helps to oversee the Long Island branch office. Prior to his role as DDD, Titone served as the Long Island Branch Manager. He has a diverse business background in both non- and for-profit businesses with a concentration in marketing, sales and entrepreneurship.

After earning his undergraduate degree he worked in the entertainment field for five years and returned to school to earn an MBA in marketing and management in 1988 from St. John's University. He then ran several small businesses, including two of his own, and subsequently counseled others on various aspects of operating and owning a small business.

Prior to joining the SBA in January of 2008, Titone served as Regional Director for the York College Small Business Development Center in Queens, NY. During his nearly six-year tenure, the organization grew considerably with significant increases in the number of counseling hours, and the dollar amount of small business client loans the center helped to facilitate.

While at the SBDC, Titone also served on several minority and women's business enterprise committees. These were tasked with creating goals and participation requirements for minority and M/WBE companies in large construction projects scheduled in the borough over the following years.

As the Deputy District Director for the SBA's New York office, Titone oversees the agency's implementation of its programs and services, promotes the SBA to various business and other groups, and encourages more lending institutions to take part in SBA programs.

Titone is an experienced and respected speaker on marketing and business practices, including at several state events and national conventions.